

GOLF DAY SPONSORSHIP PROSPECTUS

Spring Valley Golf Course,
Friday 30 August 2024



WELCOME TO THE APA GOLF DAY

This is a great opportunity to enjoy a day on the golf course networking with your peers, representing your organisation, connecting further with the industry and to win some great prizes.



Why attend?

Industry networking opportunities: connect with fellow business leaders, industry experts, representatives from the APA's Board of Directors and Executive Team, and valued APA corporate partners, in a relaxed and scenic setting. Forge valuable connections that can open doors to new opportunities for engagement and collaboration – supporting your business and the physiotherapy industry.

Build lasting relationships: strengthen existing relationships and cultivate new ones while enjoying a round of golf at the beautiful Spring Valley Golf Course. Engage in meaningful conversations and bond over a shared passion for business and sport.

Enjoy a day out: escape the confines of the office and enjoy a day of fresh air, friendly competition, and camaraderie on the golf course. Unwind and recharge while making valuable connections that can benefit your business.

Team building: reward your emerging leaders through inclusion at this exclusive event. They will have the opportunity to connect with key industry representatives and business leaders, helping to build, support and reward the leaders of the future.

Recognition and appreciation: experience firsthand the appreciation and recognition from our Board of Directors and Executive Team for your support and involvement. Be part of a community where your contributions are valued and celebrated.

Networking beyond the green: Extend your networking opportunities beyond the golf course by connecting with other business leaders helping to guide the future of industry collaboration and engagement with the APA.

Support the Physiotherapy Research Foundation (PRF): all profits from this event will go the PRF, therefore supporting the enhancement of the physiotherapy profession by promoting, encouraging and contributing to research that advances physiotherapy knowledge and practice.

How do you get involved?

Book now: secure your spot at this exclusive event and take your networking game to new heights. Don't miss out on this unique opportunity to connect, collaborate, and grow your industry relationships. Sponsorship opportunities are available on page 6 for you to review and a booking form to be completed if you want to join in.

HIGHLIGHTS FROM THE 2023 EVENT



[Click here](#) to watch the fundraising fun from the previous year.

THE VALUE OF PHYSIOTHERAPY IN AUSTRALIA

Physiotherapy plays a crucial role in Australia's healthcare system. It is one of the largest allied health industries and continues to grow rapidly. Physiotherapists help patients recover from injury, manage disease and improve their wellbeing. The profession also supports a burgeoning workforce.

In 2023 there were 41,633 physiotherapists registered with the Physiotherapy Board of Australia, with many more workers in supporting employment. A strong pipeline of students studying physiotherapy will ensure the sector continues to meet future demand. Treatments by physiotherapists deliver both health and economic benefits. Interventions are clinically effective and deliver net economic benefits, with quality of life improvements exceeding treatment costs.

Find out more about the economic value of physiotherapy [here](#).



ABOUT THE PHYSIOTHERAPY RESEARCH FOUNDATION (PRF)

The PRF was established in 1988 as a charitable trust from the profits of the 1988 conference held by the World Confederation for Physical Therapy in Sydney. The trust deed enables the PRF to support a range of physiotherapy research and research-related initiatives. The Australian Physiotherapy Association (APA) is the trustee of the PRF.

The PRF is committed to enhancing research careers and providing grants to support innovative physiotherapy research. The PRF has awarded over \$1.9 million in grants since 1990, funding research across a range of areas including respiratory conditions, continence, cerebral palsy, Parkinson's disease, and knee osteoarthritis. Seeding Grants for example, enable early career researchers to undertake important research that can improve the quality of life and wellbeing of all Australians. For more information on the full grants program [click here](#).

It is a registered charity with the Australian Charities and Not-for-profits Commission—the independent national regulator of charities established by the Australian Government.

In addition, the PRF is highly invested on keeping APA members up to date with the latest research findings. We pride ourselves on transforming sometimes very complex research studies and translating them into digestible content that is quick and easy to understand, and visually appealing for both clinicians and their patients. Since 2020 the PRF has produced a range of animations, infographics, podcasts and blogs for all members to enjoy. For more information on Research Translation [click here](#).



HOW YOUR SPONSORSHIP MAKES A DIFFERENCE?

Your sponsorship will allow the PRF to further allocate research grants that enable physiotherapists to adopt the latest, safest and most effective techniques when providing treatment. The PRF is focused on developing research which can further enhance the physiotherapy profession and also advance career opportunities. The PRF also helps develop the careers of early researchers, contribute to the evidence base for the profession and informs policy, clinical practice and education. This is how your sponsorship can make a difference.



\$1 GOES A LONG WAY

For every \$1 invested by the PRF into research grants, \$6.35 of further research funding is generated.



\$1K TRANSFORMS

\$1,000 transforms complex research findings into custom infographics that speak to many.



\$12K SUPPORTS

\$12,000 supports an early career researcher through the PRF Seeding Grant program.

SPONSORSHIP OPPORTUNITIES:

These sponsor packages provide different branding options for companies to consider. Each package provides access to a breakfast, gift bag, team of four players, sit down lunch and beverages, and a great selection of prizes. Companies can take the opportunity to entertain guests, reward staff or simply enjoy a great day on the course.

All pricing includes GST – you will need to determine with your finance/accounts team if the sponsorship is tax deductible.

Presenting Partner Sponsor, \$5,500 (only 1 available)

- Branded presentation rights for the event (PRF Golf Day presented by XX)
- One team of four players
- Four seats at lunch presentations
- Branded signage at 2 holes (#1 & #18 holes) on the course (signage supplied by supplier)
- Logo on event collateral
- Opportunity to include branded product in gift bags (at your cost)

Pin Flag Sponsor, \$3,700 (only 1 available)

- Your logo appearing on the pin flag at all 18 holes on course
- One team of four players
- Four seats at lunch presentations
- Logo on event collateral
- Opportunity to include branded product in gift bags (at your own cost)

SOLD

Team Sponsorship \$2,750

- Branded signage on the tee at 1 hole (#2 to #17 on offer) (signage supplied by supplier)
- One team of four players
- Four seats at lunch presentations
- Logo on event collateral
- Opportunity to include branded product in gift bags (at your cost)

Drink Cart Sponsorship \$2,300 (1 available)

- Branded signage on drink cart that will roam the course during the day
- One team of four players
- Four seats at lunch presentations
- Logo on event collateral

Prize Sponsorship - In Kind

- 1st, 2nd, 3rd and last place team prizes
- Nearest the Pins
- Longest Drive
- Additional gift bag items

EVENT DETAILS

Date:	Friday 30 August 2024
Schedule:	Registration and light breakfast: 7.00 am Pro briefing: 7.45 am Hit off (SHOTGUN): 8.00 am Post-game lunch: 1.15 pm Presentations: 1.35 pm
Location:	Spring Valley Golf Course 619 Heatherton Rd, Clayton South VIC 3169
Format:	Ambrose
Parking:	Available at Spring Valley. Attendees must make their own way to and from the course.

What to expect on the day

- 18 holes of golf
- Light breakfast
- Gourmet lunch, beverages and presentations
- Beverages throughout the day (purchases from drinks cart at your cost)
- Golf club and shoe hire at your cost – please advise of any requirements.

Contact

For more information on this event and sponsorship opportunities please contact Glenn Lloyd by emailing Glenn.Lloyd@australian.physio or visit our [website](#).

Disclaimer: The PRF (at its sole discretion) reserves the right to change the format or cancel the event for any reason. In the event that this occurs, partners will be contacted and advised of any postponement or refund particulars.



BOOKING FORM

Organisation Details

Company name: _____

Contact Name: _____

Phone: _____ Mobile: _____

Postal Address: _____

Suburb: _____ State: _____ Postcode: _____

Email: _____

Sponsorship Options

<input type="checkbox"/>	Presenting Partner Sponsorship:	\$5,500.00
<input type="checkbox"/>	Pin Flag Sponsorship:	SOLD \$3,700.00
<input type="checkbox"/>	Team Sponsorship:	\$2,750.00
<input type="checkbox"/>	Drink Cart Sponsorship:	\$2,300.00
<input type="checkbox"/>	In Kind (please specify donation and value)	

Player Details

Name	Handicap
_____	_____
_____	_____
_____	_____
_____	_____

Payment Details

The APA will issue an invoice for all payments. Payments must be made within seven days from date of invoice and paid in full before the golf day.

Please note, a sponsorship payment is generally not regarded as a gift by the ATO and Tax Deductions do not apply. We recommend you speak to your accountant to confirm.

RSVP

Monday 19 August or until sold out.

Return this booking form or request more information on the event and sponsorship opportunities by emailing Glenn.Lloyd@australian.physio



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