

# Digital Advertising Booking Form



## Billing details

Client/company : \_\_\_\_\_  
Media/agency name : \_\_\_\_\_ Contact name: \_\_\_\_\_  
Billing address : \_\_\_\_\_  
State: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Email : \_\_\_\_\_ Phone : (    ) \_\_\_\_\_

## Terms and Conditions

- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork must be approved by the APA.
- Artwork can be changed if booking multiple months. Artwork supplied by client and uploaded by the APA.
- All discounted bookings must be in consecutive months.
- Acceptance of advertising does not indicate Australian Physiotherapy Association endorsement of the product or service.
- Current financial membership of the APA is required to receive a booking discount of 10%.
- Agency discounts of 10% will be deducted from invoices.
- Partner discounts of 15% will be deducted from invoices.
- The APA reserves right to stop placement at our discretion
- All bookings will be confirmed by the APA, including total costs and dates.
- All bookings are for a period of 30 days.
- Booking cancellations must be no less than seven days prior to the commencement of the confirmed booking date.
- **Advance payment is required for all overseas advertisers.**

## Payment details

**Please note:** Payments can be made either by cheque (in Australian dollars drawn on an Australian bank) or by direct transfer to our bank account. If you choose to pay by direct transfer, the details are below.

**Name of bank : National Australia Bank Limited**  
**Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia**  
**BSB : 083-170**  
**Account number : 48 925 0709**

Please ensure your remittance or EFT advice are faxed to the accounts department on (03) 9092 0899

Payment can also be made by credit card – please complete the following:

Credit card type :  Visa     Amex     Mastercard

Card number : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_    CCV: \_\_\_\_\_

Expiry date : \_\_\_\_\_ / \_\_\_\_\_

Name of cardholder : \_\_\_\_\_

Signature : \_\_\_\_\_  
\_\_\_\_\_

- I wish to confirm my advertising booking with the APA
- I understand the booking will proceed unless I notify the APA in writing (refer as above in Terms and Conditions)
- I have read and understand the terms and conditions

Signature : \_\_\_\_\_

Print name : \_\_\_\_\_ Date : \_\_\_\_\_ / \_\_\_\_\_

### APA CONTACT DETAILS

Vanessa Moran - Partnership and Business Development Representative. Email: advertising@australian.physio Phone: 03 9092 0834

# Artwork options

Please tick appropriate box for each month required.

Site: [www.australian.physio](http://www.australian.physio)

	<b>A</b> Homepage leaderboard (728 x 90)	<b>B</b> Homepage large leaderboard (728 x 210)	<b>C</b> Member only dashboard leaderboard (728 x 90)	<b>E</b> Membership navigation landing page leaderboard (728 x 90)	<b>F</b> About Us navigation landing page leaderboard (728 x 90)	<b>A B</b> Homepage bundle combination of A and B
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	<b>L</b> (Temporary option only) Renew my membership page (728 x 90)	<b>M</b> Update your details page leaderboard (728 x 90)	<b>N</b> Member purchases page leaderboard (728 x 90)	<b>O</b> Member resources page leaderboard (728 x 90)	<b>P</b> Member question page leaderboard (728 x 90)	<b>Q</b> Contact us page leaderboard (728 x 90)
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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# Artwork options

Please tick appropriate box for each month required.

## Site: [www.choose.physio](http://www.choose.physio)

**G**

Choose Physio navigation page  
leaderboard  
(728 x 90)

**H**

Find a Physio  
leaderboard  
(728 x 90)

January	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>

## Site: Digital InMotion (electronic version of the APA print publication)

**I**

Landing page  
leaderboard  
(728 x 90)

**J**

Landing page  
large  
leaderboard  
(728 x 210)

**K**

Content page  
leaderboard  
(728 x 210)

**I J**

Landing page  
bundle combo  
of I and J

February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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