Digital Advertising Booking Form

AUSTRALIAN PHYSIOTHERAPY ASSOCIATION

Billing details

Client/company: .....

Media/Agency name: ..... Contact name: .....

Billing address: .....

..... State: ..... Postcode: .....

Email: ..... Phone: .....

Terms and conditions

- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork must be approved by the APA.
- Artwork can be changed if booking multiple months. Artwork supplied by client and uploaded by the APA.
- All discounted bookings must be in consecutive months.
- Acceptance of advertising does not indicate Australian Physiotherapy Association endorsement of the product or service.
- Current financial members of the APA will receive a booking discount of 10%.
- Agency discounts of 10% will be deducted from invoices.
- The APA reserves right to stop placement at our discretion.
- All bookings will be confirmed by the APA, including total costs and dates.
- All bookings are for a period of 30 days.
- Booking cancellations must be no less than seven days prior to the commencement of the confirmed booking date.
- **Advance payment is required for all overseas advertisers.**

Payment details

Please note: Payment can only be made via direct bank transfer to our bank account as per below.

Name of bank : National Australia Bank Limited
Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia
BSB : 083-170
Account number : 48 925 0709

Please ensure your remittance or EFT advise are emailed to accounts@australian.physio with the invoice number in the subject line.

Total amount being charged (Excl. GST): .....

- ☐ I wish to confirm my advertising booking with the APA
- ☐ I understand the booking will proceed unless I notify the APA in writing (refer as above in Terms and Conditions)
- ☐ I have read and understand the terms and conditions
- ☐ Please tick box to confirm your product/service is AHPRA or TGA compliant.
- ☐ Please tick box if your product/service does not require AHPRA or TGA compliance **(compliance is the responsibility of the advertiser, not the APA)**.

Signature : .....

Print name : ..... Date : ..... / .....

Artwork options

Please tick appropriate box for each month required.

Site: **www.australian.physio**

	A Homepage leaderboard (728 x 90)	B Homepage large leaderboard (728 x 210)	C Member only dashboard leaderboard (728 x 90)	E Membership navigation landing page leaderboard (728 x 90)	F About Us navigation landing page leaderboard (728 x 90)	A B Homepage bundle combination of A and B
January	☐	☐	☐	☐	☐	☐
February	☐	☐	☐	☐	☐	☐
March	☐	☐	☐	☐	☐	☐
April	☐	☐	☐	☐	☐	☐
May	☐	☐	☐	☐	☐	☐
June	☐	☐	☐	☐	☐	☐
July	☐	☐	☐	☐	☐	☐
August	☐	☐	☐	☐	☐	☐
September	☐	☐	☐	☐	☐	☐
October	☐	☐	☐	☐	☐	☐
November	☐	☐	☐	☐	☐	☐
December	☐	☐	☐	☐	☐	☐

Marketing communications

	Digital InMotion eDM banner placement $1000 excl. GST
January	■
February	☐
March	☐
April	☐
May	☐
June	☐
July	☐
August	☐
September	☐
October	☐
November	☐
December	☐

TOTAL AD BOOKINGS (Excl. GST): $ .....

APA CONTACT DETAILS
Email: advertising@australian.physio Phone: 03 9092 0834