

## Rate card and specs

The APA is pleased to provide the following specification and prices for placement on the APA App marketplace page which is featured on the APA Corporate website.

Three options are available:

- Feature App position (30 day option only)
- 90 day booking
- 210 day booking

We have a total of 7 advertising positions available.

### 1 Feature App position (one position only available)

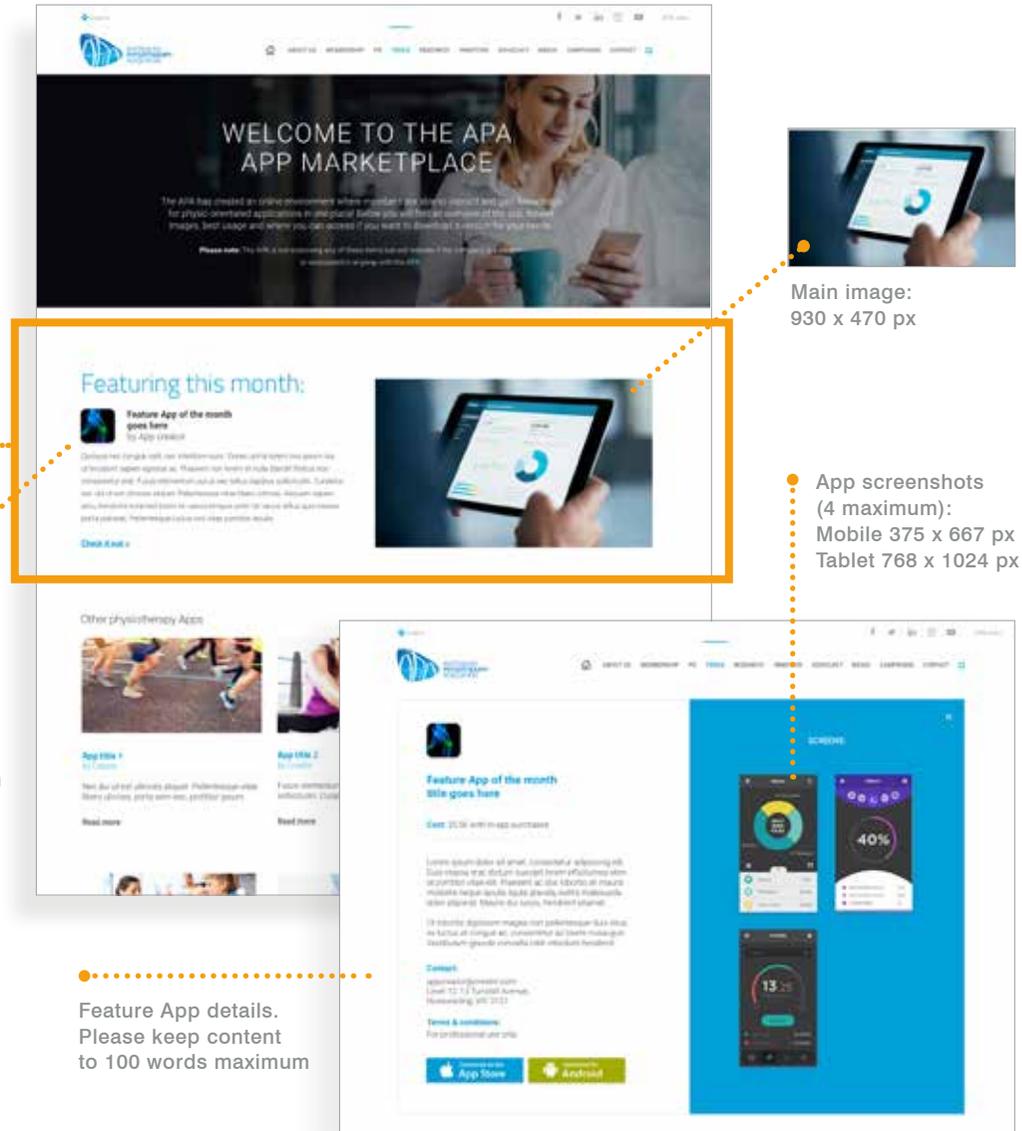
- \$200 plus GST (30 days)
- Top of the page position
- All artwork in a high quality JPEG format

1

Feature App position on App Marketplace homepage



App icon artwork: 100 x 100 px (Please supply with square edges)



**1** Feature App position on App Marketplace homepage

Main image: 930 x 470 px

App screenshots (4 maximum):  
Mobile 375 x 667 px  
Tablet 768 x 1024 px

Feature App details. Please keep content to 100 words maximum

## 2 90 day booking positions

- \$500 plus GST
- Located beneath the featured app
- All artwork to be supplied in a high quality JPEG format

## 3 210 day booking positions

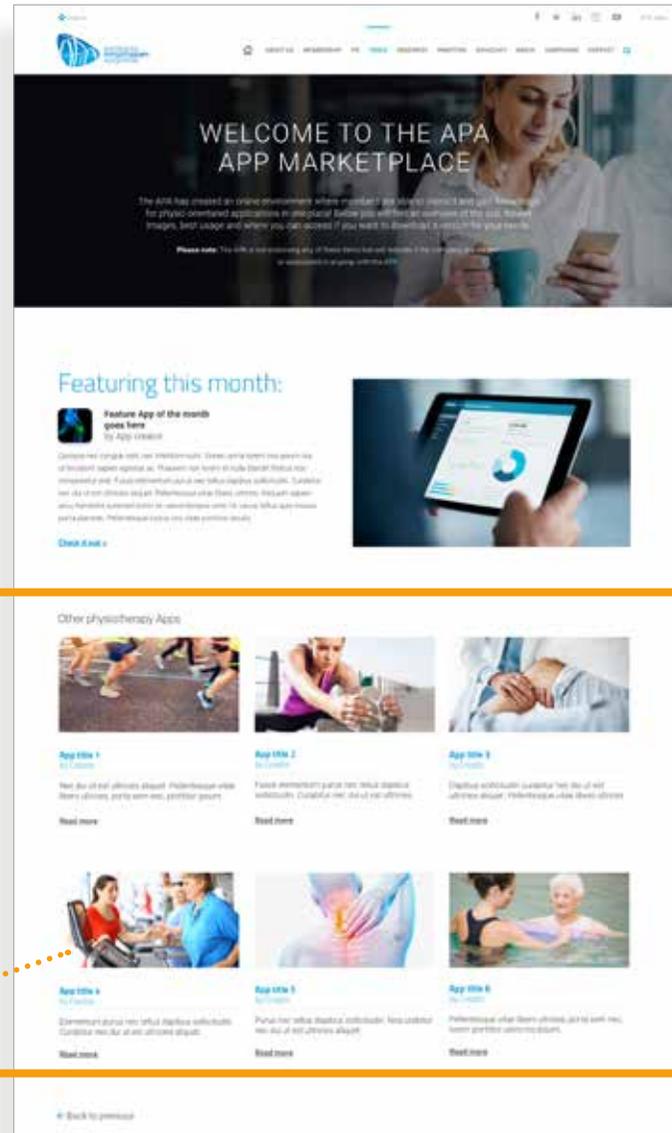
- \$1000 plus GST (one month at no charge)
- Location and artwork as per above

## 2 3

Other Apps position on App Marketplace homepage

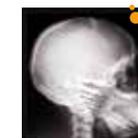
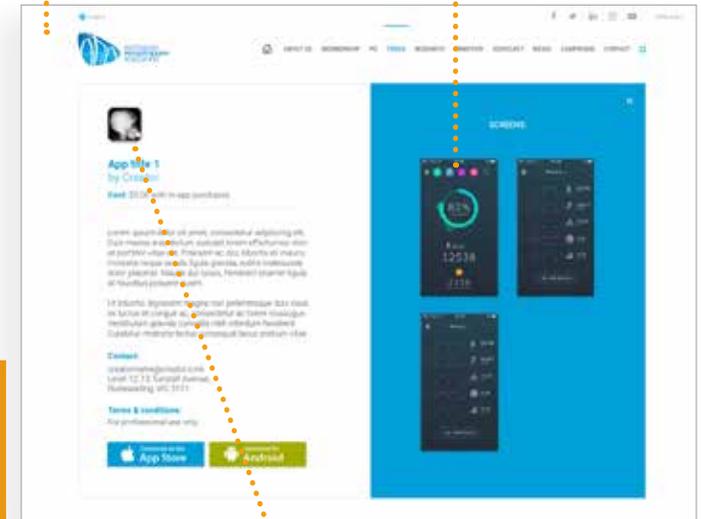


Main image:  
930 x 470 px



Other Apps details.  
Please keep content  
to 100 words maximum

App screenshots  
(4 maximum):  
Mobile 375 x 667 px  
Tablet 768 x 1024 px



App icon artwork:  
100 x 100 px  
(Please supply with  
square edges)

## Terms and Conditions

- Placement on this site does not constitute a partnership with the APA (unless the advertiser has a direct partnership)
- All artwork is the responsibility of the advertiser
- APA can refuse to accept advertising if deemed not in line with our policies
- APA will generate an invoice and will charge for total amount

## Contact:

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