

# Digital Advertising Booking Form



## Billing details

Client/company: .....

Media/Agency name: ..... Contact name: .....

Billing address: .....

..... State: ..... Postcode: .....

Email: ..... Phone: .....

## Terms and conditions

- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork must be approved by the APA.
- Artwork can be changed if booking multiple months. Artwork supplied by client and uploaded by the APA.
- All discounted bookings must be in consecutive months.
- Acceptance of advertising does not indicate Australian Physiotherapy Association endorsement of the product or service.
- Current financial members of the APA will receive a booking discount of 10%.
- Agency discounts of 10% will be deducted from invoices.
- The APA reserves right to stop placement at our discretion.
- All bookings will be confirmed by the APA, including total costs and dates.
- All bookings are for a period of 30 days.
- Booking cancellations must be no less than seven days prior to the commencement of the confirmed booking date.
- **Advance payment is required for all overseas advertisers.**

## Payment details

**Please note:** Payment can only be made via direct bank transfer to our bank account as per below.

**Name of bank : National Australia Bank Limited**  
**Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia**  
**BSB : 083-170**  
**Account number : 48 925 0709**

Please ensure your remittance or EFT advise are emailed to [accounts@australian.physio](mailto:accounts@australian.physio) with the invoice number in the subject line.

**Total amount being charged (Excl. GST):** .....

- I wish to confirm my advertising booking with the APA
- I understand the booking will proceed unless I notify the APA in writing (refer as above in Terms and Conditions)
- I have read and understand the terms and conditions

Signature : .....

Print name : ..... Date : ..... / .....

# Artwork options

Please tick appropriate box for each month required.

## Site: [www.australian.physio](http://www.australian.physio)

	<b>A</b> Homepage leaderboard (728 x 90)	<b>B</b> Homepage large leaderboard (728 x 210)	<b>C</b> Member only dashboard leaderboard (728 x 90)	<b>E</b> Membership navigation landing page leaderboard (728 x 90)	<b>F</b> About Us navigation landing page leaderboard (728 x 90)	<b>A B</b> Homepage bundle combination of A and B
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Site: [www.choose.physio](http://www.choose.physio)

	<b>L</b> (Temporary option only) Renew my membership page (728 x 90)	<b>M</b> Update your details page leaderboard (728 x 90)	<b>N</b> Member purchases page leaderboard (728 x 90)	<b>H</b> Find a Physio leaderboard (728 x 90)
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**TOTAL AD BOOKINGS (Excl. GST): \$** .....

**APA CONTACT DETAILS**

Email: [advertising@australian.physio](mailto:advertising@australian.physio) Phone: 03 9092 0834