

Print Advertising Booking Form



Instructions

- A digital signature is required. You can create a digital signature by clicking on the signature box and following the instructions. If you already have a digital signature on your computer, click on the signature box and you will be prompted to choose a digital signature.
- Alternatively, you can print out form, scan and send it back to **advertising@australian.physio**

Billing details

Key contact name :

Client/Company :

Media/Agency name :

Billing address : State:..... Postcode:

Email :

Magazine copies : No. ()

Booking details

*Tick the appropriate box

	InMotion	SportsPhysio	InTouch
January	n/a	n/a	n/a
February	☐	n/a	☐
March	☐	☐	n/a
April	☐	n/a	n/a
May	☐	n/a	☐
June	☐	☐	n/a
July	☐	n/a	n/a
August	☐	n/a	☐
September	☐	☐	n/a
October	☐	n/a	n/a
November	☐	n/a	☐
December	☐	☐	n/a

☐ Repeat same artwork in each issue

☐ APA member (10% discount) Member number:

☐ Agency (10% discount)

Preferred position:

Advertisement size (Refer to Terms and Conditions)

☐ Double page spread ☐ Single full page ☐ Half page horizontal ☐ Quarter page
☐ Insert ☐ Banner vertical ☐ Banner horizontal

Preferred position loading fee of 20% for all positions: outside back cover, inside front cover and inside back cover.

Payment details

Total amount of advertising booking(s) Excl. GST: \$

Please note: Payment can only be made by direct bank transfer to our nominated bank account as per below.

Name of bank : National Australia Bank Limited

Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia

BSB : 083-170

Account number : 48 925 0709

Please ensure your remittance or EFT advise are emailed to accounts@australian.physio with the invoice number in the subject line.

Terms and conditions

- To cancel a booking please notify advertising@australian.physio 3 business days before the artwork due date.
- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork (advertisements and inserts) must be approved by the APA.
- Advertisers are advised not to print their inserts until they receive written confirmation that the insert has been approved.
- The APA makes every reasonable effort to publish our magazines in accordance to the distribution schedule.
- The APA is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of our publication/s.
- Acceptance of advertising does not indicate APA endorsement of the product or service.
- Current membership of the APA is required to receive a booking discount for members.
- Agency commissions will be deducted from invoices.
- Cancellation of an advertisement or insert after the booking deadline will incur a cancellation fee of 100% of the advertised fee for that advertisement.
- Advertising must stay within trading terms or APA reserves right to stop placement.
- **Advanced payment is required for all overseas advertisers.**

- ☐ I wish to confirm my advertising booking with the APA.
- ☐ I understand the booking will proceed unless I notify the APA in writing (refer to first T&C above).
- ☐ I have read and understand the terms and conditions.
- ☐ Please tick box to confirm your product/service is AHPRA or TGA compliant.
- ☐ Please tick box if your product/service does not require AHPRA or TGA compliance
(compliance is the responsibility of the advertiser, not the APA).

Signature :

Print name : Date : /

Please forward completed form via email to advertising@australian.physio.

The APA can recommend a graphic artist if required. Please contact advertising@australian.physio.
The graphic artist is not employed or in any way associated with the APA.