

# Print Advertising Booking Form



## Instructions

- A digital signature is required. You can create a digital signature by clicking on the signature box and following the instructions. If you already have a digital signature on your computer, click on the signature box and you will be prompted to choose a digital signature.
- Alternatively, you can print out form, scan and send it back to **advertising@australian.physio**

## Billing details

Key contact name : .....

Client/Company : .....

Media/Agency name : .....

Billing address : .....

State:..... Postcode: .....

Email : .....

Magazine copies : No. ( )

## Booking details

\*Tick the appropriate box

	InMotion	SportsPhysio	InTouch
January	n/a	n/a	n/a
February	<input type="checkbox"/>	n/a	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	n/a
April	<input type="checkbox"/>	n/a	n/a
May	<input type="checkbox"/>	n/a	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	n/a
July	<input type="checkbox"/>	n/a	n/a
August	<input type="checkbox"/>	n/a	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	n/a
October	<input type="checkbox"/>	n/a	n/a
November	<input type="checkbox"/>	n/a	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	n/a

Repeat same artwork in each issue

APA member (10% discount) Member number: .....

Agency (10% discount)

Preferred position: .....

## Advertisement size (Refer to Terms and Conditions)

Double page spread  Single full page  Half page horizontal  Quarter page

Insert  Banner vertical  Banner horizontal

Preferred position loading fee of 20% for all positions: outside back cover, inside front cover and inside back cover.

## Payment details

**Total amount of advertising booking(s) Excl. GST: \$** .....

**Please note:** Payment can only be made by direct bank transfer to our nominated bank account as per below.

**Name of bank : National Australia Bank Limited**  
**Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia**  
**BSB : 083-170**  
**Account number : 48 925 0709**

Please ensure your remittance or EFT advise are emailed to [accounts@australian.physio](mailto:accounts@australian.physio) with the invoice number in the subject line.

## Terms and conditions

- To cancel a booking please notify [advertising@australian.physio](mailto:advertising@australian.physio) 3 business days before the artwork due date.
- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork (advertisements and inserts) must be approved by the APA.
- Advertisers are advised not to print their inserts until they receive written confirmation that the insert has been approved.
- The APA makes every reasonable effort to publish our magazines in accordance to the distribution schedule.
- The APA is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of our publication/s.
- Acceptance of advertising does not indicate APA endorsement of the product or service.
- Current membership of the APA is required to receive a booking discount for members.
- Agency commissions will be deducted from invoices.
- Cancellation of an advertisement or insert after the booking deadline will incur a cancellation fee of 100% of the advertised fee for that advertisement.
- Advertising must stay within trading terms or APA reserves right to stop placement.
- **Advanced payment is required for all overseas advertisers.**

I wish to confirm my advertising booking with the APA.

I understand the booking will proceed and unless I notify the APA in writing (refer to first T&C above).

I have read and understand the terms and conditions.

Signature : .....

Print name : ..... Date : ..... / .....

Please forward completed form via email to [advertising@australian.physio](mailto:advertising@australian.physio).

The APA can recommend a graphic artist if required. Please contact [advertising@australian.physio](mailto:advertising@australian.physio).  
The graphic artist is not employed or in any way associated with the APA.