

Digital Advertising Booking Form



Billing details

Client/company:

Media/Agency name: Contact name:

Billing address:

..... State: Postcode:

Email: Phone:

Terms and conditions

- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork must be approved by the APA.
- Artwork can be changed if booking multiple months. Artwork supplied by client and uploaded by the APA.
- All discounted bookings must be in consecutive months.
- Acceptance of advertising does not indicate Australian Physiotherapy Association endorsement of the product or service.
- Current financial members of the APA will receive a booking discount of 10%.
- Agency discounts of 10% will be deducted from invoices.
- Partner discounts of 15% will be deducted from invoices.
- The APA reserves right to stop placement at our discretion.
- All bookings will be confirmed by the APA, including total costs and dates.
- All bookings are for a period of 30 days.
- Booking cancellations must be no less than seven days prior to the commencement of the confirmed booking date.
- **Advance payment is required for all overseas advertisers.**

Payment details

Please note: Payment can only be made via direct bank transfer to our bank account as per below.

Name of bank : National Australia Bank Limited
Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia
BSB : 083-170
Account number : 48 925 0709

Please ensure your remittance or EFT advice is emailed to accounts@australian.physio

Total amount being charged (Inc GST):

- ☐ I wish to confirm my advertising booking with the APA
- ☐ I understand the booking will proceed unless I notify the APA in writing (refer as above in Terms and Conditions)
- ☐ I have read and understand the terms and conditions

Signature :

Print name : Date : / /

Artwork options

Please tick appropriate box for each month required.

Site: www.australian.physio

	A Homepage leaderboard (728 x 90)	B Homepage large leaderboard (728 x 210)	C Member only dashboard leaderboard (728 x 90)	E Membership navigation landing page leaderboard (728 x 90)	F About Us navigation landing page leaderboard (728 x 90)	A B Homepage bundle combination of A and B
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	L (Temporary option only) Renew my membership page (728 x 90)	M Update your details page leaderboard (728 x 90)	N Member purchases page leaderboard (728 x 90)	P Member question page leaderboard (728 x 90)	R Member resources page leaderboard (728 x 90)
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	N/A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TOTAL AD BOOKINGS (Inc GST): \$

APA CONTACT DETAILS

Victoria Sotiropoulos, Partnerships and Business Development. Email: advertising@australian.physio Phone: 03 9092 0834

Artwork options

Please tick appropriate box for each month required.

Site: www.choose.physio

H

Find a Physio
leaderboard
(728 x 90)

January	<input type="checkbox"/>
February	<input type="checkbox"/>
March	<input type="checkbox"/>
April	<input type="checkbox"/>
May	<input type="checkbox"/>
June	<input type="checkbox"/>
July	<input type="checkbox"/>
August	<input type="checkbox"/>
September	<input type="checkbox"/>
October	<input type="checkbox"/>
November	<input type="checkbox"/>
December	<input type="checkbox"/>

Site: **Digital InMotion**
(electronic version of the APA print publication)

I

Landing page
leaderboard
(728 x 90)

J

Landing page
large
leaderboard
(728 x 210)

I J

Landing page
bundle combo
of I and J

February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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