

# Print Advertising Booking Form



## Instructions

- You will need to have Adobe Acrobat installed on your computer to fill in this form.
- A digital signature is required. You can create a digital signature by clicking on the signature box and following the instructions. If you already have a digital signature on your computer, click on the signature box and you will be prompted to choose a digital signature.
- Alternatively, you can print out form, scan and send it back to **advertising@australian.physio**

## Billing details

Key contact name : .....

Client/Company : .....

Media/Agency name : .....

Billing address : ..... State: ..... Postcode: .....

Email : .....

Magazine copies : No. ( )

## Booking details

\*Tick the appropriate box

|           | InMotion                 | SportsPhysio             | InTouch                  |
|-----------|--------------------------|--------------------------|--------------------------|
| January   | n/a                      | n/a                      | n/a                      |
| February  | <input type="checkbox"/> | n/a                      | <input type="checkbox"/> |
| March     | <input type="checkbox"/> | <input type="checkbox"/> | n/a                      |
| April     | <input type="checkbox"/> | n/a                      | n/a                      |
| May       | <input type="checkbox"/> | n/a                      | <input type="checkbox"/> |
| June      | <input type="checkbox"/> | <input type="checkbox"/> | n/a                      |
| July      | <input type="checkbox"/> | n/a                      | n/a                      |
| August    | <input type="checkbox"/> | n/a                      | <input type="checkbox"/> |
| September | <input type="checkbox"/> | <input type="checkbox"/> | n/a                      |
| October   | <input type="checkbox"/> | n/a                      | n/a                      |
| November  | <input type="checkbox"/> | n/a                      | <input type="checkbox"/> |
| December  | <input type="checkbox"/> | <input type="checkbox"/> | n/a                      |

☐ Repeat same artwork in each issue

☐ APA member (10% discount)

Member number: .....

☐ Agency (10% discount)

☐ APA partners (15% discount)

Preferred position: .....

## Advertisement size (Refer to Terms and Conditions)

☐ Double page spread    ☐ Single full page    ☐ Half page vertical    ☐ Quarter page

☐ Insert    ☐ Banner vertical    ☐ Banner horizontal

Preferred position loading fee of 20% for all positions: outside back cover, inside front cover and inside back cover.

## Payment details

**Total amount of advertising booking(s) inc GST: \$** .....

**Please note:** Payment can only be made by direct bank transfer to our nominated bank account as per below.

**Name of bank : National Australia Bank Limited**

**Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia**

**BSB : 083-170**

**Account number : 48 925 0709**

Please ensure your remittance or EFT advice are emailed to [accounts@australian.physio](mailto:accounts@australian.physio)

## Terms and conditions

- To cancel a booking please notify [advertising@physiotherapy.asn.au](mailto:advertising@physiotherapy.asn.au) 3 business days before the artwork due date.
- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All final artwork (advertisements and inserts) must be approved by the APA.
- Advertisers are advised not to print their inserts until they receive written confirmation that the insert has been approved.
- The APA makes every reasonable effort to publish our magazines in accordance to the distribution schedule.
- The APA is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of our publication/s.
- All discounted bookings must be in consecutive months.
- Acceptance of advertising does not indicate APA endorsement of the product or service.
- Current membership of the APA is required to receive a booking discount.
- Agency commissions will be deducted from invoices.
- Cancellation of an advertisement or insert after the booking deadline will incur a cancellation fee of 100% of the advertised fee for that advertisement.
- Advertising must stay within trading terms or APA reserves right to stop placement.
- **Advanced payment is required for all overseas advertisers.**

☐ I wish to confirm my advertising booking with the APA.

☐ I understand the booking will proceed and unless I notify the APA in writing (refer to first T&C above).

☐ I have read and understand the terms and conditions.

Signature : .....

Print name : ..... Date : ..... / .....

Please forward completed form via email to [advertising@australian.physio](mailto:advertising@australian.physio)

The APA can recommend a graphic artist if required. Please contact Glenn Lloyd at [glenn.lloyd@australian.physio](mailto:glenn.lloyd@australian.physio).  
The graphic artist is not employed or in any way associated with the APA.