



Feature App placement:

Days on website (30 days only)	Start date _____ End date _____
Name of App	
Cost (if applicable)	
Developer	
Intro description (450 characters)	<p>Some suggestions regarding content:</p> <ul style="list-style-type: none"> • Provide context. What is the purpose of the App? How does it benefit APA members and their patients? • Briefly outline any key features. • Describe functionality. Provide a brief discussion, linking to context. • Keep it light and easy to understand. Avoid jargon.
Detailed description on read more page (650 characters)	
Contact (enquires and further info)	
T&C's (if applicable)	
Available on (ie Apple/Android)	
Images	Supply images as detailed within the media kit via email

This template confirms that the advertiser wants to proceed with the booking.

The APA will confirm the booking period and forward an invoice.

Signed _____ Position: _____ Date: _____