AUSTRALIAN
PHYSIOTHERAPY
ASSOCIATION

Non-feature App placement:

Days on website	90 days ☐ 210 days ☐ Start date _____ End date _____
Name of App	
Cost (if applicable)	
Developer	
Detailed description on second page (650 characters)	**Some suggestions regarding content:** • Provide context. What is the purpose of the App? How does it benefit APA members and their patients? • Briefly outline any key features. • Describe functionality. Provide a brief discussion, linking to context. • Keep it light and easy to understand. Avoid jargon.
Contact (enquires and further info)	
T&C's (if applicable)	
Available on (ie Apple/Android)	
Images	Supply images as detailed within the media kit via email

This template confirms that the advertiser wants to proceed with the booking.

The APA will confirm the booking period and forward an invoice.

Signed _____   Position: _____   Date: _____