

Rate card and specs

The APA is pleased to provide the following specification and prices for placement on the APA App marketplace page which is featured on the APA Corporate website.

Three options are available:

- Feature App position (30 day option only)
- 90 day booking
- 210 day booking

We have a total of 7 advertising positions available.

1 Feature App position (one position only available)

- \$200 plus GST (30 days)
- Top of the page position
- All artwork in a high quality JPEG format

1

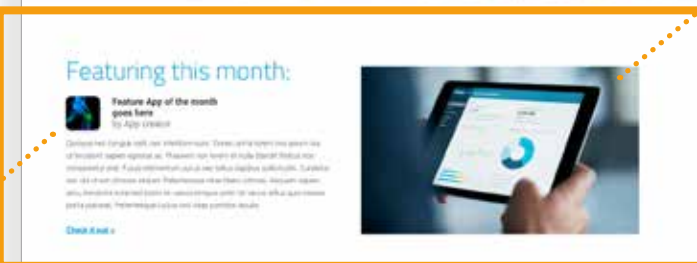
Feature App position on App Marketplace homepage



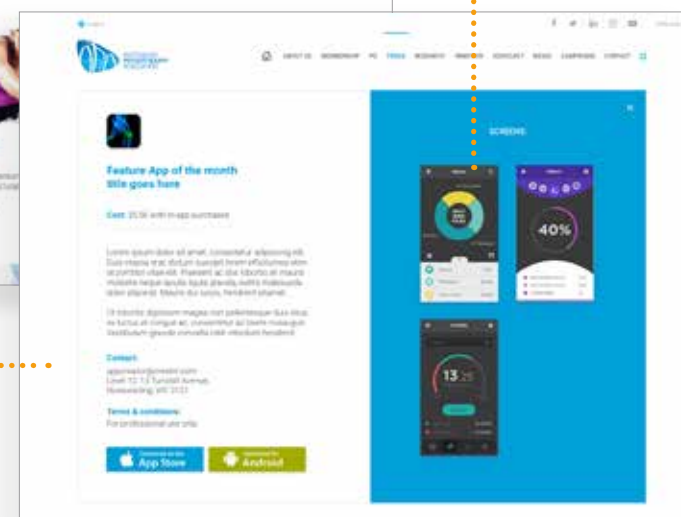
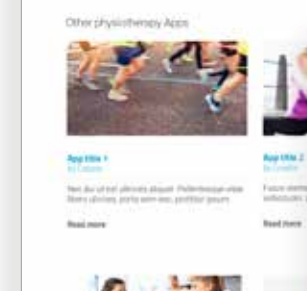
App icon artwork:
100 x 100 px
(Please supply with square edges)



Main image:
930 x 470 px



App screenshots
(4 maximum):
Mobile 375 x 667 px
Tablet 768 x 1024 px



Feature App details.
Please keep content
to 100 words maximum

2 90 day booking positions

- \$500 plus GST
- Located beneath the featured app
- All artwork to be supplied in a high quality JPEG format

3 210 day booking positions

- \$1000 plus GST (one month at no charge)
- Location and artwork as per above

2 3

Other Apps
position on
App Marketplace
homepage

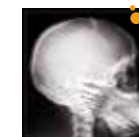
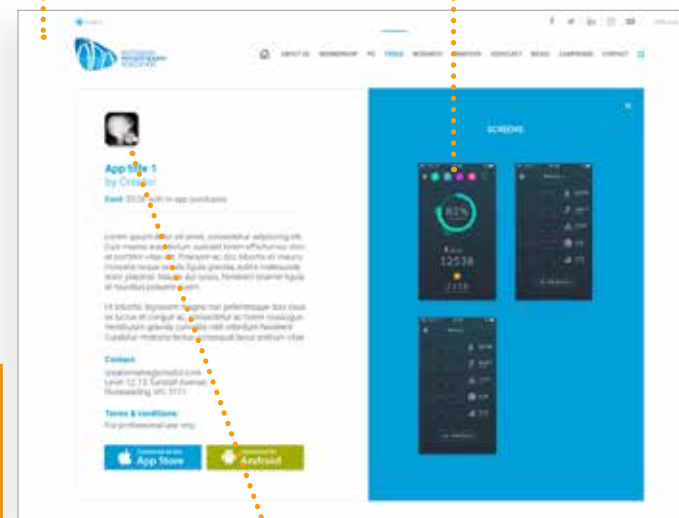


Main image:
930 x 470 px



- Other Apps details.
Please keep content
to 100 words maximum

- App screenshots
(4 maximum):
Mobile 375 x 667 px
Tablet 768 x 1024 px



App icon artwork:
100 x 100 px
(Please supply with
square edges)

Terms and Conditions

- Placement on this site does not constitute a partnership with the APA (unless the advertiser has a direct partnership)
- All artwork is the responsibility of the advertiser
- APA can refuse to accept advertising if deemed not in line with our policies
- APA will generate an invoice and will charge for total amount

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